



PRIVACY POLICY STATEMENT FOR WWW.STRIPELIGHT.COM

Thank you for your interest in Stripelight and for visiting www.stripelight.com (the "Website"). We, Parhelion Incorporated (dba Stripelight), are an international manufacturer of professional flashlights focusing on first responders. Providing innovative solutions, with unique functionality and the highest quality possible today. Perfected for professionals who risk their lives to rescue and protect. Stripelight was founded on principles of trust and integrity. The privacy and protection of your personal information is vitally important to us. It is for this reason we provide this disclosure of safeguarding your privacy online.

In addition to reviewing this Statement, please read our Legal Notice. Your use of the Website constitutes your agreement to the terms and conditions in the Notice. If you do not consent to the collection, use and disclosure of your personal information as described in this Statement, please do not use this Website. If you have any questions or concerns, do not hesitate to contact us.

We have, therefore, created a Privacy Policy which respects the privacy and security of each and every visitor to our Website.

Our goal is to provide you with an internet experience that delivers the information, resources, and services that are most relevant and helpful to you.

Unfortunately, we cannot guarantee data transmission over the Internet to be 100% secure. Accordingly, despite our efforts to protect your personal information, Stripelight cannot ensure or warrant the security of any information you transmit to us, or to or from our online products or services. You transmit all such information at your own risk. However, once we receive your transmission, we make our best effort to ensure its security on our systems.

Information We Collect:

In some instances, we may collect the following information about you, either directly or through persons or entities acting on our behalf.

Information You Provide to Us

We collect information you provide directly to us, such as information resulting from your transactions with us, our affiliates, distributors and service centers, such as information you provide to us on applications, forms, online registrations, product registration cards, surveys, and in connection with polls or contests, such as your name, address, and e-mail address. Regarding Credit Cards, we process credit card purchases through our U.S. domestic only Parts Store using a third-party credit card processing service. Credit Card information through this store is not made available to us by this third-party processing service.

Information We Collect through Your Use of our Online Services

We also automatically collect information when you visit our website, such as navigation patterns at the site on an aggregate basis and information we collect through Internet cookies or clear gifs, such as time spent on our website and which pages are visited. Internet cookies allow us to customize our Website for you based upon information you provide to us, such as by displaying only those items that may be of interest to you or making it easier for you to access your account information. For further information please see our Statement on Cookies and Similar Technologies below.

Information We Collect from Other Sources

We may also receive information from other sources and combine it with information we collect through from you. For example, we may obtain information about you from commercially available sources such as data aggregators and public databases. This information may include your name, demographic information, interests and publicly observed data (such as from social media and shopping behavior), homeowner loss history, credit information, and information about your residential properties.

About Cookies:

Overview of Cookies and Similar Technologies

"Cookies" are small text files that are stored on your browser or device by websites, apps, online media and advertisements. There are different types of cookies. Cookies served by the entity that operates the website or app you are visiting or using are called "first party cookies" (so cookies served by us while you are using our online services are first party cookies). Cookies served by companies that are not operating the website or app you are visiting or using are called "third party cookies" (so, we may allow an analytics partner to set a cookie on your computer via our online services while you visit our online services, and that would be a third-party cookie). Cookies may also endure for different periods of time. "Session cookies" only last only as long as your browser or app is open. These are deleted automatically once you close your browser or app. Other cookies are "persistent cookies" meaning that they survive after your browser or app is closed (for example, they may recognize your computer when you re-open our online services).

"Pixel tags" (also called web beacons, clear GIFs or action tags) are small blocks of code installed on (or called by) a webpage, app or advertisement which can retrieve certain information about your device and browser, including device type, operating system, browser type and version, website visited, time of visit, referring website, IP address, and other similar information (including the small text file (the cookie) that uniquely identifies the device). Pixel tags can also be used to monitor the way in which visitors interact with websites, electronic communications and the content thereon/in. Pixels also provide the means by which third-party partners set and read browser cookies from a domain that they do not themselves operate and collect information about visitors to that domain, typically with the permission of the domain owner.

"Software Development Kits" (also called SDKs) function like pixels and cookies but operate in the mobile app context where pixels and cookies cannot always function. The primary app developer can install pieces of code (the SDK) from partners in the app, and thereby allow the partner to collect certain information about user interaction with the app and information about the user device and network information.

"Local storage" refers generally to other places on a browser or device where information can be stored by websites, ads, or third parties (such as HTML5 local storage and browser cache).

"Log file information" (also called "server logs") refers to information that is automatically reported by your browser each time you access a website, including your web request, IP address, browser type, referring/exit pages and URLs, number of clicks, domain names, landing pages, pages viewed, language and other such information.

In this privacy statement, these and similar technologies are collectively referred to as "cookies and similar technologies".

Types and Purposes of Cookies and Similar Technologies

These cookies and similar technologies receive and track certain data about your device (such as your device type, operating system, device IP address, mobile network carrier, and anonymous device and advertising identifiers) and interaction with our online services, communications and advertisements (such as access dates and times, features or pages viewed, advertisements and ad features viewed, and approximate location based on your IP address). The following table sets out the different categories of cookies and similar technologies that our online services, electronic communication, and advertisements use and why we use them.

Cookie Types	Purpose
Operationally Necessary	<p>These cookies and similar technologies are necessary to the operation of our online services. This includes technologies that (i) allow you access to our online services, (ii) are required to identify irregular online service behavior, prevent fraudulent activity and improve security, or (iii) that allow you to make use of our functions.</p>
Functionality	<p>These first- and third-party cookies and similar technologies allow us to offer you enhanced functionality when accessing or using our online services. This may include identifying you when you sign into our services or keeping track of your specified preferences, interests, or past items viewed or utilized so that we may enhance the presentation of content on our online services.</p>
Performance, Analytics and Research	<p>These first- and third-party cookies and similar technologies allow us to assess, improve and research the performance and use of our online services, and to better understand the interests of people who interact with our online services and ads. This includes our analytics activities that help us understand how our visitors use our online services, determine if you have interacted with our communications and ads, determine whether you have viewed an item or link, or to improve our online services content.</p>
Advertising and Targeting	<p>These first- and third-party cookies and similar technologies are used to deliver relevant ads, and track ad campaign performance and efficiency.</p> <p>Similarly, our partners may use a cookie or other technology to determine whether we have served an ad and how it performed, or to provide us with information about how you interact with them. One way we do so is by allowing network advertising companies with whom we work to place their own cookies when an individual visits our online services. This enables the network advertising company to recognize individuals who have previously visited our services. When the individual visits a third-party website on which that network advertising company has purchased ad space, the advertising company can then recognize the individual's interest in our products and services and deliver one of our advertisements.</p> <p>For example, some of our online services use two Google Analytics Advertising Display Features, which collect information through cookies and similar technologies: Remarketing with Google Analytics and Demographics and Interests reporting. If you would like to opt-out of having your data used by these cookies, please use the Google Analytics opt-out available here: https://tools.google.com/dlpage/gaoptout/.</p> <p>For more information about interest-based ads, or to opt out of having your web-browsing information used for targeting and behavioral advertising purposes by those network advertising companies that honor such requests, please visit: www.aboutads.info/choices.</p>

Your Cookie Choices

Most web browsers are set to accept cookies by default. However, in addition to the specific opt-out mechanisms described above, you can typically choose to set your browser to remove or reject browser cookies. To do so, please follow the instructions provided by your browser which are usually located within the "Help" or "Preferences" menu. Removing or rejecting browser cookies does not necessarily affect third-party Flash cookies (see "local storage" above) which may be used by us or our partners in connection with our online services. To delete or disable Flash cookies, please visit this site for more information.

If you would like to prohibit us and our approved partners from using cookies and other identification technologies on our mobile applications for purposes of serving interest-based advertisements and targeting, please follow these steps:

- **iOS Users:** (1) Launch "Settings"; (2) Tap on "Privacy" and scroll down and tap on "Advertising"; (3) Toggle on "Limit Ad Tracking". You can also reset your Advertising Identifier from here by tapping "Reset Advertising Identifier".
- **Android Users:** (1) Open your app drawer and launch the Google Setting app; (2) Tap "Ads" under Services and enable the "Opt out of interest-based ads" option. You can also reset your advertising ID from here by tapping "Reset advertising ID".

For further information about cookies and similar technologies, including how to see what cookies have been set on your device and how to manage and delete them, you can visit www.allaboutcookies.org.

Web Browser Do Not Track (DNT) Headers

Some web browsers may transmit "do-not-track" signals to websites with which the browser communicates. Our online services do not currently respond to these "do-not-track" signals.

Data Transfer

We may transfer the information described in this Privacy Policy to, and process and store it in, the United States and other countries, some of which may have less protective data protection laws than the region in which you reside. Where this is the case, we will take appropriate measures to protect your information in accordance with this Privacy Policy. Nonetheless, your personal information may be subject to foreign laws and may be accessible by foreign government authorities, courts, law enforcement and regulatory agencies.

How Your Information is Used:

We use information in different ways, depending on the type of information and we use your information as otherwise described to you at the point of data collection and in this privacy statement. The information can be used for purposes such as personalization and verification. It can also be used to help us identify which areas of our site are of interest to our visitors. This lets you use our services more easily and to let us keep track of certain statistical information that helps us improve our site. In limited instances, Stripelight provides aggregate information regarding the use of its website to its distributors, business partners and advertisers. Lastly, we collect the Internet [Protocol] (IP) addresses of its visitors for the purposes of system administration.

Who Has Access to the Information:

Except as described below, Stripelight will not willfully disclose any individually identifiable information about its users to any third party without first receiving that user's permission. Stripelight may disclose personal information when we believe in good faith that the law requires it or to protect the rights or property of Stripelight. See the Compliance with Legal Process explanation below.



With regard to aggregated and non-identified data, Stripelight may maintain aggregate data or other non-identified information about you, such as usage statistics, online traffic patterns and user feedback. In addition to using this information for the purposes discussed in this privacy statement, we may disclose this information to third parties without restriction.

Compliance with Legal Process:

We may disclose personal information if we are required to do so by law or we in good faith believe that such action is necessary to (1) comply with the law or with legal process; (2) protect and defend our rights and property; (3) protect against misuse or unauthorized use of the Stripelight website; or (4) protect the personal safety or property of our users or the public (among other things, this means that if you provide false information or attempt to pose as someone else, information about you may be disclosed as part of any investigation into your actions).

How We Protect Your Information

The privacy and protection of your personal information is vitally important to us. Stripelight does not make personal information available to any third parties without your permission. The use of, and access to, nonpublic personal information by Stripelight is restricted to those employees who need to know the information to provide products, services or support to you. We maintain appropriate physical, electronic, managerial and procedural safeguards to guard your nonpublic personal information provided online to prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of information.

E-Mail:

Except as permitted by this policy, Stripelight does not send unsolicited e-mail. The email address provided by you at registration may be used to contact you regarding (1) account status (including confirmation of registration), (2) major changes to the website and/or the Privacy Policy, and (3) participation in user surveys, asking for feedback on the website and existing or prospective products and services, as well as information to better understand our users. It is important to note that any e-mail communication to and from our site is not secure. This is a risk inherent in the use of e-mail. Please be aware of this when requesting information or sending forms to us by e-mail (from the Contact Us section of the site). You should remember that whenever you voluntarily disclose personal information online, such as on message boards, through e-mail, discussion groups, or in chat areas, your information can be collected and used by others. Although Stripelight tries to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. You are also solely responsible for maintaining the secrecy of any passwords you set up and/or any account information.

Choices You Have About How Stripelight Uses Your Information

We strive to provide you with as many choices and as much control as possible regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

You may also send us an e-mail message at info@stripelight.com to request access to, correct or delete any personal information that you have provided to us. To protect your privacy, we will only respond to e-mail messages sent from the e-mail account you used to set up your account. Should you elect to have your information deleted, we will also delete your user account.

If you do not wish us to collect cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of this Website may then be inaccessible or not function properly.

This Website may provide forums and other areas where you can communicate with others and publicly post information. You have no privacy rights in public postings. All information you post will be accessible to anyone with internet access, and any personal information you include in your posting may be read,



collected and used by others. Please do not post any personal information.

You can also generally opt-out of receiving personalized ads from third party advertisers and ad networks that honor such requests by visiting: www.aboutads.info/choices (if you are in the United States), <http://youradchoices.ca/choices/> (if you are in Canada), or <http://youronlinechoices.eu/> (if you are in Europe).

If You Do Not Want to Receive Promotions from Stripelight:

If at any time in the future you wish to stop receiving promotional offers from Stripelight, you may call us directly with your request.

Minors:

Our online services are not intended for or designed to attract children under the age of 13. Moreover, we do not knowingly collect any personally identifiable information from anyone under the age of 18 without the consent of a parent or guardian, and you must be 18 years of age or older to submit any information to us.

Policy Modifications:

This Privacy Policy may be modified from time to time; notice of changes will appear on this page, so check back often. However, any such change will always be prospective, never retroactive. If you have any questions about this Privacy Policy, please do not hesitate to call or email us by using our Web page link Contact Us.

In Conclusion:

We hope that this privacy policy adequately explains our commitment to guarding against the misuse and abuse of any personal information you may wish to give us. We welcome any questions or comments you have about the Stripelight website. Please contact us directly by phone or by email by using our Web page link Contact Us.